

DOCUMENT RESUME

ED 092 744

CE 001 474

AUTHOR Dickson, Helen K.
TITLE Shopper's Flyer for Elementary School Career Education Curriculum Materials.
INSTITUTION South Dakota Career Education Project, Watertown.
PUB DATE [74]
NOTE 11p.; For related documents see CE 001 475 and 476

EDRS PRICE MF-\$0.75 HC-\$1.50 PLUS POSTAGE
DESCRIPTORS *Audiovisual Aids; *Career Education; Classroom Materials; *Elementary Grades; Elementary School Curriculum; *Instructional Materials; *Resource Guides; Resource Materials

ABSTRACT

Prepared for persons "shopping" for elementary school level career education materials, the guide has approximately 84 entries, including books, book and pamphlet series, kits, films, filmstrips, records, cassettes, songbooks, picture-story prints, games and toys, and other materials. Entries are listed by grade level where appropriate and under these headings: making things with tools, assistance in lesson design, assistance in occupational information, selecting media center and classroom reading, purchasing textbooks for all levels, and learning kits and audiovisual aids to teach self-awareness, career awareness, beginning competency, acceptance of self, career awareness in the city and community, appreciation and attitudes, and economic awareness. Title, publishing company, and price are indicated for each entry. (SC)

U.S. DEPARTMENT OF HEALTH,
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
EDUCATION
THIS DOCUMENT HAS BEEN REPRO-
DUCED EXACTLY AS RECEIVED FROM
THE PERSON OR ORGANIZATION ORIGIN-
ATING IT. POINTS OF VIEW OR OPINIONS
STATED DO NOT NECESSARILY REPRESENT
OFFICIAL NATIONAL INSTITUTE OF
EDUCATION POSITION OR POLICY.

SHOPPER'S FLYER
FOR
ELEMENTARY SCHOOL
CAREER EDUCATION CURRICULUM MATERIALS

Mrs. Helen K. Dickson
Elementary Curriculum Specialist
South Dakota State-Wide Project

For Further Information Contact:
Career Education
435 10th Ave. N.W.
Watertown, S.D. 57201

SHOPPER'S FLYER

For Elementary Career Education
(If price quote is not given, please refer to your latest brochure)

You want Professional Help For:

	<u>Pub. Co.</u>	<u>Price</u>
<u>Making Things with Tools--</u>		
BUY: CARPENTRY FOR CHILDREN	Sterling Publishing Co. 419 Park Ave. So. New York, N.Y. 10016	\$ 4.00
INDUSTRIAL ARTS FOR THE ELEMENTARY CLASSROOM	Charles A. Bennett Co.	4.00

Assistance in Lesson Design--

BUY: SERIES OF ELEMENTARY AWARENESS GUIDES	S. D. Statewide Project 435 10th Ave. N.W. Watertown, S.D. 57201	Free to S.D. systems
CAREER AWARENESS	Owatonna Elem. Schools Career Ed. Consultant Div. of Vo-Tech. Ed. Dept. St. Paul, Minn. 55101	Free
CAREER EDUCATION PROGRAM Vol. I K-6	Ryan, Charles W. Houghton Mifflin Co. Boston, Mass.	15.00
CAREER EXPLORATIONS DESIGNS FOR FIELD TRIP REPORT- ING	S.D. Statewide Project 435 10th Ave. N.W. Watertown, S.D. 57201	Free

Assistance in Occupational Information--

BUY: OCCUPATIONAL INFORMATION HAND- BOOK	See your Guidance Office	Free
OCCUPATIONAL OUTLOOK HANDBOOK	United States Govt. Print- ing Office Washington, D.C. 20402	6.25
"WIDENING OCCUPATIONAL ROLES"	Science Research Assoc. 7200 So. Leamington Chicago, Illinois 60638	

Selecting Media Center and Classroom Reading--

(For Series Purchasing)

BUY: ABOUT BOOKS - (10)

Children's Press
W. Van Buren
Chicago, Ill. 50507

COME TO WORK WITH US - (15)

Sextant
Information Systems
& Service
P. O. Box 1231
Milwaukee, Wisc. 53201

\$39.80

HOW _____ ARE MADE (7)

David C. Cook
850 No. Grove Ave.
Elgin, Ill. 60120

27.65

(Hardback) 3.95

I WANT TO BE _____ (48)

Children's Press
W. Van Buren
Chicago, Ill. 60607

1.00 ea.

LET'S GO TO A/AN _____ (11)

G. P. Putnam (Hardback)
200 Madison Ave.
New York, N.Y. 10016

2.68 ea.

OPEN DOOR SERIES - (70)

"THEY'RE NOT FAMOUS, BUT
THEY MADE IT"

Children's Press
1224 W. Van Buren
Chicago, Ill. 60607

.75 ea.

POPEYE (40)

King Syndicates
235 East 45th St.
New York, N.Y. 10017
Charlton Press

43.55 set

WHAT DOES _____ DO? (12)

Dodd Mead & Co.
New York, N. Y. 10016

4.50 ea.

WHAT HAPPENS WHEN _____

Reilly & Lee
Regnir, Henry, Co.
114 W. Illinois
Chicago, Ill. 60610

(hardback) 4.50

Purchasing Textbooks for All Levels--

BUY: OUR WORKING WORLD SERIES
(For Social Scientists)

Lawrence Senesh
Prof. of Economics
Univ. of Colorado
Science Research Associates
259 East Erie St.
Chicago, Illinois 60611

Purchasing Textbooks for All Levels-- cont.

TREASURE OF VALUES IN NEW MATHEMA- Learning System Text
TICS (For Mathematics Students) Series -- SRA
7200 So. Leamington
Chicago, Ill. 60638

Developed with top people in the Career Education Field as consultants. Each has been developed keeping in mind career education concepts and generalizations.

Identifying Valuable Learning Kits--to teach self awareness
(Language Arts Integration)

Grade Level 1

DUSO (Developing Understanding of American Guidance Service \$82.00
Self & Others) Circle Pines, Minn. 44014

Grade Levels 2-3

Awareness, Focus on Self Develop- Science Research Assoc. 126.70
ment 7200 So. Leamington
Chicago, Ill. 60638

--to teach career awareness

PEABODY LANGUAGE DEVELOPMENT KIT 2 American Guidance Service 70.00
Circle Pines, Minn. 44014

Discovering Audio-Visual Aids--to teach self awareness
(Language Arts Integration)

Preprimary Sound Filmstrips SVE Singer
1345 Diversey Parkway
Chicago, Ill. 60614

Primary

"Getting to Know Me"

JC102-SAR-Set: 4 F/S, 2 Records 34.50

JC102-SATC-Set: 4 F/S, 2 Cassettes 38.00

Primary

"The Adventures of the Lollipop Dragon"

JL106-SAR-Set: 6 Filmstrips, 3 Records 57.50

6 Guides, 1 Coloring Book

JL106-SATC-Set: 6 F/S, 3 Cassettes, 6 Guides 63.50

1 Coloring Book

Primary-Intermediate

"Developing Basic Values"

J777-SAR-Set: 4 F/S, 2 Records 32.50

J777-SATC-Set: 4 F/S, 2 Cassettes 38.50

Audio-Visual Aids: Cont.

Captioned Sound Filmstrip
Primary

"The Little Engine That Could"

J111-SR-Captioned Filmstrip, Record, Teacher's Guide 10.50

J111-STCM-Captioned Filmstrip, Cassette, Teacher's Guide 12.50

(Language Arts, Social Studies, and/or Health Integration)

Grades 3-4

"Living With Others--Citizenship" Educational Record Sales 17.50
New York, N. Y.

--To teach career awareness and beginning competency
(Social Studies, Science: Language Arts Integration)

Grades K-4

"Career Awareness Fieldtrips"

Off We Go to the Aquarium

1 filmstrip, 1 10" LP/21-300

101/\$17.50

1 filmstrip 1 cassette

21-300 119/\$20.00

Guidance Associates

Subsidiary

Harcourt Brace Jovanovich 17.50

Pleasantville, N. Y. 10570

20.00

(Language Arts Integration)

STUDY PRINTS

"Values Series" (7)

12.00 set

--To teach self awareness: acceptance of self

(Music integration)

Cassettes (10)

. Cassette Album

. Teacher's Manual

. Songbook

. Set of Lyric Sheets

. 30 IT'S OK TO BE ME buttons

. 10 13X18 Study Prints

Listener Educational Enterprise

6777 Hollywood Blvd.

Hollywood, California 90028

(Music integration)

Songs

--To teach career awareness

I WONDER WHAT I'LL BE

. Songbook

. Activity Sheets

Shawnee Press

Delaware Water Gap

Penn. 18327

Audio-Visual Aids: cont.

--to teach career awareness, cont.

Grades 5-6

"LAMPS TO LIGHT THE WAY" \$14.95
(A beautiful book about United States Presidents)
A COMPLETE SET OF 36 PORTRAITS OF PRESIDENTS" 39.50
(Excellent to accompany "Lamps to Light the Way")

--To teach career awareness in the city and community

Grades K-3

"Community Helpers Activities, AV Quick List PC 3.75
Set 1" Baker & Taylor
Gasoline man, barber, post- Audio Visual
man, milkman, and others Box 230
Instructor Pub., Inc. Momence, Ill. 60954
10PC (13"X 16" posters col),
Dup. Masters (067333)

"Community Workers (Complete Series)
Doctor, dentist, school nurse,
librarian, postman, sanitation workers,
policeman, fireman. Denoyer-
Geppert Audio-Visuals (68010)
8FL (Super 8 Tech col) FL 155.00
8SL (Std. 8 Tech col) 8L 155.00

A SPECIAL BUY IN AUDIO-VISUALS from Denoyer-Geppert (600071)

12 FS (col), 12 RD, T Guide FS 162.00
12 FS (col), 12 CS, T Guide FS 162.00

Grades 1-3

"City Helpers" (Our Community Helpers, Series 2) 5.15
Long FilmSlide Service
1 FS (col), (081043)

A SPECIAL BUY IN AUDIO-VISUALS from SVE Singer

Primary-Intermediate \$251.15
Sound Filmstrips with Auto Vance II

F210-SATC Community Workers & Helpers Group 1 36.50
F210-SBTC Community Workers & Helpers Group 2 36.50
201-SATC Working in U.S. Communities Group 1 36.50
201-SBTC Working in U.S. Communities Group 2 36.50

(Social Studies Integration)

PICTURE-STORY PRINTS - next page

Audio-Visual Aids, Cont.

PICTURE-STORY PRINTS

"Community Helpers" Study Prints	JPSSP-400-48	48.00
"Urban Life" Study Prints	JPSSP-500-48	48.00

--To teach career awareness and beginning competency

ADVENTURES IN THE WORLD OF WORK 6 Sound/Color Filmstrips	Random House Educ. Media 201 East 50th St. New York, N. Y.
---	--

Grades 4-6

--To teach appreciation-attitudes

(Social Studies Integration)

Models of Successful People	Educational Record Sales 157 Chambers St. New York, N.Y.	4.25
-----------------------------	--	------

Heritage, U.S.A.

Documents & Speeches:

Daniel Webster

John Brown

Edward Everett

Lincoln's Gettysburg Address

(Science Integration)

Ginn & Co. Staler Bldg. 125 Second Ave. Boston, Mass. 02154	8.00 ea.
--	----------

The Thomas Edison Story
The Robert Goddard Story
The Vilhjalmar Stefansson Story
The Lewis & Clark Story
The Amelia Earhart Story
The Richard Byrd Story
The Ben Franklin Story

--To teach economic awareness

Primary-Intermediate
Sound Filmstrips

Society for Visual Education
1345 Diversey Parkway
Chicago, Ill. 60614

"The Foods We Eat" J211-GAR--Set 6 F/S, 3 Rec.	49.50
J211-SATC--Set 6 F/S, 3 Cass.	55.50
"The Homes We Live In" J211-SCR-6 F/S, 3 Records	49.50
J211-SCTC-6 F/S, 3 Cassettes	55.50

Audio-Visual Aids, cont.

"Food, Clothing & Shelter"

"How We Get Our Clothing"

"How We Get Our Homes"

J206-SS-Series: 12 Captioned Filmstrips
(listed above)

62.50

MAN AND THE CITIES

"Economics of the City"

VN2000-6 strips, ea. \$8

6 records, ea. 5

--boxed \$78

BFA

Educational Media

2211 Michigan Ave.

Santa Monica, Cal. 90404

8.00 ea.

5.00 ea.

78.00 bx.

VN4000-6 strips, ea. \$8

6 cassettes, ea. \$7

--boxed \$90

8.00 ea.

7.00 ea.

90.00 bx.

"Basic Concepts in Economics"

VP8000-6 strips, ea. \$8

6 records, ea. \$5

--boxed \$78

8.00 ea.

5.00 ea.

78.00 bx.

VP9000-6 strips, ea. \$8

6 cassettes, ea. \$7

--boxed \$90

8.00 ea.

7.00 ea.

90.00 bx.

"Market Economy"

VJ9000-6 strips, ea. \$8

6 records, ea. \$5

--boxed \$78

8.00 ea.

5.00 ea.

78.00 bx.

VK1000-6 strips, ea. \$8

6 cassettes, ea. \$7

--boxed \$90

8.00 ea.

7.00 ea.

90.00 bx.

Grade 6

--To teach economic awareness

(Mathematics Integration)

"The Game of Market"

Elementary School Economics

Ind. Rel. Center

Univ. of Chicago

1225 East 16th

Chicago, Illinois 60614

GAMES & TOYS

--To teach career and economic awareness

"Career Game"

Parker Bros.

3.99

Div. of Gen. Mills

Salem, Mass. 01970

"Life Game"

Milton Bradley

5.97

Springfield, Mass. 01101

GAMES & TOYS, cont.

(Language Arts Integration)
Grades 2-6

"Classification Game" #1014	Triangle Sioux Falls, S.D. 57101	6.95
"Billionaire Game"	Parker Bros. Salem, Mass. 01970	
"Election, U.S.A."	Civic Educational Aids Lakewood, California 90714	11.70
School	Fisher-Price Company	12.80
Small Town		16.90
Airport		15.20
Garage		12.60
"Game of States"	Milton Bradley Springfield, Mass. 01101	2.98

MATERIALS:

--To teach career; economic awareness and beginning competency
(Social Studies, Science; Arts & Crafts Integration)

"The Jelly Bean Company"	BFA	8.00 ea.
Making and Selling Goods	Educational Media 2211 Michigan Ave. Santa Monica, Calif. 90404	
Office Workers		
Sellers		
Drivers		
Builders		
Manufacturers		
Repairers		

VCV000-6 filmstrips ea. \$8 includes activity cards @ \$7
VCW000-6 filmstrips ea. \$8 6 cassettes ea. \$7 boxed \$97
(includes set of activity cards at \$7)

. Which of these fit your subject areas' curriculum?

. What can each enhance?

Pottery Craft Set--Gilbert	830-2499	\$ 4.97
Glass Staining Kit	830-2341	2.97
18 Professional Loom	830-2515	12.97
Rock Tumbler-Skilcraft	830-0519	12.97
Tool School Set	831-1219	7.97
Skilcraft Weather Forecaster	830-0238	9.97
Wankel Engine Kit	830-2697	4.97

MATERIALS: cont.

(Science Integration)

Grade 6

Electronics Kit #80-104	Team Electronics	\$10.95
Electronics Kit #8-114	Watertown, S.D. 57201	14.95

--To teach beginning competency

K-3 (Science, Art--Crafts Integration)

AVA Sewing Special

To Sew Inc.
Box 974
Malibu, California 90265

"Pattern Assortment" - Bear, Elephant, Dog, Rabbit, Many Patterns
Octopus, Walrus 56.00

"Finest Erector Set" Montgomery Ward 28.95

"Deluxe Steam Engines" * 16.95

"Working Model Machine Shop" * *Very interesting working
Simulation together 12.99

Grade K

(Art, S.D., S; Math Integration)

Play Planks

Childcraft
New York, N.Y.

Grade 2-6

Shelter Series (Film)	Encyclopedia Britannica	70.00
Tools and Materials for Building Homes	Wilmette, Ill. 60091	

All levels

Stanley Mobile Tool Cart with Tools 546.00

Grades 4-6

Flectwood Craftwork Bench 195.00

(Make Your Own Tool Cart and Order Selected Tools) Your estimate

KITS THAT COST MORE AND DO A LOT

The Valuing Approach to Career
Education

Education Achievement Corp.
P. O. Box 7310
Waco, Texas 76710

K-2 Systems Components
3-5 " "
6-8 " "

Workers We Know

Programmed Work Awareness Kit
Level B

Chronicle Guidance Publications, Inc.
Moravia, N. Y. 13118

Jack B. Frest, Ed D
and
Linda Ratcliff, MA